

**Contact:**

[insert your company's contact info]

**[Insert Company Name] Selected as a Finalist for 2011 Pervasive InnovatioNEXT Award**

*[Insert your own subheader if you wish]*

**AUSTIN, Texas – October X, 2011** [insert company name here] today announced it has been selected as a finalist for the 20101 Pervasive InnovatioNEXT award in [insert product category]. All companies that qualified as finalists will now be reviewed by [Pervasive Software](#), who will vote to select the winner for this and other product categories. The winners will be announced at [IntegratioNEXT](#), Pervasive Software's annual data integration summit, which will take place November 6-8, 2011 in Austin, Texas.

[Insert your executive quote here, if you wish.]

"Each year I'm inspired by the creativity, vision and business impact of the Pervasive partners and customers nominated for the Pervasive InnovatioNEXT awards," said Mike Hoskins, Pervasive CTO and general manager, Integration Products for Pervasive. "As a company committed to data innovation, our business is all about pushing the envelope with innovative technology, and it's great to see our customers in turn pushing the envelope by applying and extending our technology to bring incredible business value to their organizations. I'm pleased to congratulate [your company name] on their recognition as a 2011 Pervasive InnovatioNEXT Awards finalist."